

SOUND TO NARROWS

2017 PARTNERSHIP OPPORTUNITIES

Title Partnership \$50,000

- Sole Title Partnership of **Sound to Narrows**
- Exclusivity within your business category (as mutually defined)
- Your company name will be incorporated into the title of the event (for example, “**Sound to Narrows** brought to you by XYZ Company”) as well as in the title of any respective **Sound to Narrows** races.
- Right of first refusal for **Sound to Narrows** the following year
- Your corporate name/logo included in the following marketing vehicles (size and placement as it relates to partnership level and the date partnership is secured):
 - Positioned on the **Sound to Narrows** event website www.SoundToNarrows.org with a hyperlink to your company site
 - Company name included in our Facebook, Instagram and Twitter social media and email campaigns
 - Name and/or logo printed in event marketing materials (i.e. rack cards, etc.)
 - Name/Logo to be featured on the **Sound to Narrows** promotional poster (500+ posters distributed to local retailers throughout the South Sound)
 - Print advertising campaign in the Tacoma News Tribune
 - Additional advertising in local community newspapers, periodicals and television.
 - Event signage, including banners with up to eight (8) logo placements at the Start/Finish Line (banners to be provided by MHS (5) and Sponsor (3)) as well as along the finish line chute
- On-stage recognition by our Master of Ceremonies
- Your company will have premier positioning to staff a tent as one of the finish line vendors in order to promote your product/service to all **Sound to Narrows** participants
- Your company will receive twenty five (25) complimentary race registrations as well as twenty five (25) **Sound to Narrows** t-shirts
- Your company name and/or logo prominently displayed on the front of participant, volunteer and individual race **Sound to Narrows** t-shirts
- Printed in all post-event acknowledgements

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2017 PARTNERSHIP OPPORTUNITIES

Gold Partnership

\$25,000

- Exclusivity within your business category (as mutually defined)
- Sole Presenting Partner of your choice between the *5k Run/Walk*, *2k Junior Shuffle* or *Mary Bridge Children's Challenge* (based on availability) at **Sound to Narrows**.
 - Upon making your choice, your company name will be incorporated into the title of the respective **Sound to Narrows** race and will appear whenever that race is *specifically* mentioned (for example, "The **Mary Bridge Children's Challenge** brought to you by XYZ Company")
- You receive right of first refusal for your respective **Sound to Narrows** race the following year.
- Right of first refusal for the **Sound to Narrows** Title Partnership, if vacant
- Your corporate name/logo included in the following marketing vehicles (size and placement as it relates to partnership level and the date partnership is secured):
 - www.SoundToNarrows.org
 - Positioned on the **Sound to Narrows** event shirts
 - Positioned on the **Sound to Narrows** event website with a hyperlink to your company site
 - Company name included in our Facebook, Instagram and Twitter social media and email campaigns
 - Name and/or logo printed in event marketing materials (i.e. rack cards, etc.)
 - Name/Logo to be featured on the **Sound to Narrows** promotional poster (500+ posters distributed to local retailers throughout the South Sound)
 - Print advertising campaign in the Tacoma News Tribune and local community newspapers
 - Event signage, including banners with up to six (6) logo placements at the Start/Finish Line (banners to be provided by MHS (3) and Sponsor (3))
- On-stage recognition by our Master of Ceremonies
- Your company will have premier positioning to staff a tent as one of the finish line vendors in order to promote your product/service to all **Sound to Narrows** participants
- Your company will receive twenty (20) complimentary race registrations as well as twenty (20) **Sound to Narrows** t-shirts
- Your company name and/or logo prominently displayed on participant, volunteer and respective race **Sound to Narrows** t-shirts
- Printed in all post-event acknowledgements

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Silver Partnership

\$10,000

- Right of first refusal for **2017 Sound to Narrows** partnership
- Your corporate name/logo included in the following marketing vehicles (size and placement as it relates to partnership level and the date partnership is secured):
 - Positioned on the **Sound to Narrows** event website www.SoundToNarrows.org with a hyperlink to your company site
 - Company name included in our Facebook, Instagram and Twitter social media and email campaigns
 - Name and/or logo printed in event marketing materials (i.e. rack cards, etc.)
 - Name/Logo to be featured on the **Sound to Narrows** promotional poster (500+ posters distributed to local retailers throughout the South Sound)
 - Event signage, including banners with four (4) logo placements at the Start/Finish Line (banners to be provided by Sponsor)
- On-stage recognition by our Master of Ceremonies
- Your company will have premier positioning to staff a tent as one of the finish line vendors in order to promote your product/service to all **Sound to Narrows** participants
- Your company will receive ten (10) complimentary race registrations as well as ten (10) **Sound to Narrows** t-shirts
- Your company name and/or logo prominently displayed on both participant and volunteer **Sound to Narrows** t-shirts
- Printed in all post-event acknowledgements

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Bronze Partnership

\$5,000

- Your corporate name/logo included in the following marketing vehicles (size and placement as it relates to partnership level and the date partnership is secured):
 - Positioned on the **Sound to Narrows** event website www.SoundToNarrows.org with a hyperlink to your company site
 - Company name included in our Facebook, Instagram and Twitter social media and email campaigns
 - Name and/or logo printed in event marketing materials (i.e. rack cards, etc.)
 - Event signage, including banners with two (2) logo placements at the Start/Finish Line (banners to be provided by sponsor)
- On-stage recognition by our Master of Ceremonies
- Your company will have premier positioning to staff a tent as one of the finish line vendors in order to promote your product/service to all **Sound to Narrows** participants
- Your company will receive five (5) complimentary race registrations as well as five (5) **Sound to Narrows** T-shirts
- Your company name and/or logo prominently displayed on the back of the volunteer **Sound to Narrows** T-shirts
- Printed in all post-event acknowledgements

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Race Partnership

\$2,500

- Your corporate name/logo included in the following marketing vehicles (size and placement as it relates to partnership level and the date partnership is secured):
 - Positioned on the **Sound to Narrows** event website www.SoundToNarrows.org with a hyperlink to your company site
 - Company name included in our Facebook, Instagram and Twitter social media and email campaigns
 - Event signage
- You have the option to staff a tent in the vendor village and may provide product samples to all **Sound to Narrows** participants
- Your company will receive two (2) complimentary race registrations as well as two (2) **Sound to Narrows** T-shirts
- Your company name and/or logo prominently displayed on the back of the volunteer **Sound to Narrows** T-shirts
- Printed in all post-event acknowledgements

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Other Possible Partnership Opportunities*:

Military Run

Fit for Sound to Narrows - Children's Run

Mary Bridge Children's Challenge

Clothing Check Partnership

Fruit Partnership

Mile Marker Partnership

Online Registration Partnership

Pace Car Partnership

Packet Mailing Partnership

Packet Pick-up Partnership

Prize Purse Partnership

Registration (Swag) Bag Partnership

Results Page Partnership

Water Station Partnership

*If a deadline has already passed by for an offered benefit, MultiCare is under no obligation to honor the respective benefit listed.

*Additional partnership opportunities start at the \$2,500 partner benefits level and increase depending on cost of additional item/service, unless incurred by partner or other arrangements have been made.